

Junior Achievement™
of Southwest Michigan



JA GIRLS' DREAM FAIR A STEM EXPERIENCE



SPONSORSHIP OPPORTUNITIES

GRAND RAPIDS - LAKESHORE - BATTLE CREEK/KALAMAZOO - LANSING

2024-2025

 **BOUNDLESS
POSSIBILITY®**



**Junior
Achievement™**
of Southwest Michigan

OUR PROGRAMS

Through partnerships with the business and education communities, we bring academics to life. By providing engaging, hands-on and experiential learning, students are equipped with the skillset and mindset to build thriving communities by owning their economic future.

OUR MISSION

JA inspires and prepares young people to succeed in a global economy. Our volunteer-based K-12 programs foster work readiness, entrepreneurship, and financial literacy skills by providing experiential learning to inspire kids to dream big and reach their full potential.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that connects and relates to the students personal development to empower them to make informed decisions about their career paths and education.



ABOUT THE EVENT

The JA Girls' Dream Fair: A STEM Experience is an inspirational and educational one-day event for middle school aged girls. Students will learn about STEM (science, technology, engineering, and math) opportunities and careers in high demand from presentations by local female professionals who work in a STEM related field. Our hope is that self-esteem will be elevated and big career dreams will be developed.

Inspirational speakers will begin the program followed by a day of mentorship between students and female professionals who work in STEM related fields to show them the exciting possibilities for their future. Guided by the JA's *It's My Future*® curriculum, students will be encouraged to investigate, ask questions, and be inspired to consider STEM for their future.

swmichigan.ja.org



SPONSORSHIP OPPORTUNITIES

BENEFITS	SERIES TITLE \$40,000	TITLE \$10,000	PRESENTING \$7,500	SUPPORTING \$5,000	BRIGHT FUTURE \$3,000	DREAM \$1,000	STEM \$500
Co-Brand: Sponsor will co-brand series with JA, including name as SERIES TITLE SPONSOR with prominent logo representation at all 3 events.	X						
District-Brand: Sponsor will district-brand with JA, including name in event title and prominent logo representation.		X					
JA Giving Champion: Sponsor will qualify as a JA Giving Champion. Will be recognized at JA events throughout the year.	X	X					
Newsletter: Featured in JA email newsletter promoting the event.	X	X	X				
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	X	X	X				
Keynote Speaker: Sponsor will have the opportunity to provide a keynote speaker for the event. <i>Limited spots available.</i>	X	X	X	X			
Post-Event Letter: Sponsor will be featured in the thank you letters that get sent to all the sponsors after the event.	X	X	X	X			
Social Media: Sponsor will be recognized in a social media post thanking your sponsorship.	X	X	X	X	X		
Website Event Page: Sponsor logo will be featured on the event page of our website.	X	X	X	X	X	X	
Event Program: Sponsor will be featured in the event program distributed to all attendees, including students, speakers, and volunteers.	Full Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad	Logo	Logo	Listed
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event. All sponsors have the opportunity to staff a booth at the Career Fair.	Verbally & Visually	Verbally & Visually	Verbally & Visually	Verbally & Visually	Visually	Visually	Visually





BECOME A STUDENT EVENT SPONSOR

Help us introduce young girls to the incredible opportunities for their future in the field of STEM careers!

Please complete this form mail to: *Junior Achievement of Southwest Michigan, 2785 West Dickman Rd, Suite C, Battle Creek, MI 49037*, or email the completed form to: *evan.mccoy@ja.org*.

Your desired support level not available? *Additional sponsorships can be made upon request.*

SPONSORSHIP LEVELS

Please choose one

SERIES TITLE SPONSORSHIP (1)	\$ 40,000	<input type="checkbox"/>	Grand Rapids/Lansing/Battle Creek and Kalamazoo/Lakeshore						
TITLE SPONSORSHIP (1/DISTRICT)	\$ 10,000	<input type="checkbox"/>	GR	<input type="checkbox"/>	Lansing	<input type="checkbox"/>	BC/Kzoo	<input type="checkbox"/>	Lakeshore
PRESENTING SPONSORSHIP	\$ 7,500	<input type="checkbox"/>	GR	<input type="checkbox"/>	Lansing	<input type="checkbox"/>	BC/Kzoo	<input type="checkbox"/>	Lakeshore
SUPPORTING SPONSORSHIP	\$ 5,000	<input type="checkbox"/>	GR	<input type="checkbox"/>	Lansing	<input type="checkbox"/>	BC/Kzoo	<input type="checkbox"/>	Lakeshore
BRIGHT FUTURE SPONSORSHIP	\$ 3,000	<input type="checkbox"/>	GR	<input type="checkbox"/>	Lansing	<input type="checkbox"/>	BC/Kzoo	<input type="checkbox"/>	Lakeshore
DREAM SPONSORSHIP	\$ 1,000	<input type="checkbox"/>	GR	<input type="checkbox"/>	Lansing	<input type="checkbox"/>	BC/Kzoo	<input type="checkbox"/>	Lakeshore
STEM SPONSORSHIP	\$ 500	<input type="checkbox"/>	GR	<input type="checkbox"/>	Lansing	<input type="checkbox"/>	BC/Kzoo	<input type="checkbox"/>	Lakeshore

We cannot participate in this year's event. Please accept this donation of \$ _____

We are unable to support this event. Please contact us to discuss additional JA Event Opportunities.

PAYMENT OPTIONS

Please Invoice Check made payable to: *Junior Achievement of Southwest Michigan*

Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business / Organization Name

Email

Phone

Contact Name

Address

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State

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Signature

Date